



THE ART OF PITCHING

Get to the Point!

Jean-Pierre Vuilleumier
2017

You are Always Pitching



Goal of a Pitch





Pitch Formats

Respect Time





Pitch Design

Maximize Fontsize

30

Less is more



Reduce to the max



Be prepared

Practice

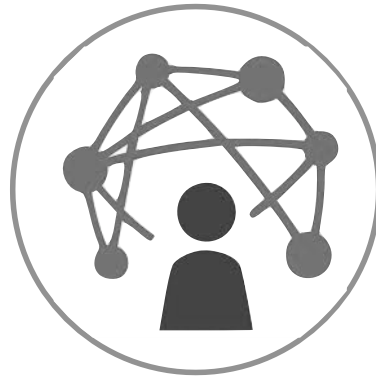
Practice

Practice

More important than the Pitch

Q & A

Call for Action



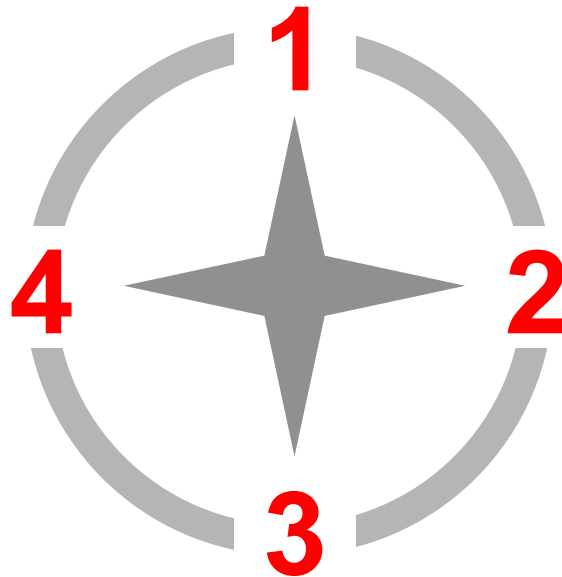


Investors

What Investors are looking for

POTENTIAL

**INNO-
VATION
(IP)**



**BUSINESS
MODEL**

TEAM

What Investors Love



What Investors Hate





**our call for
action**



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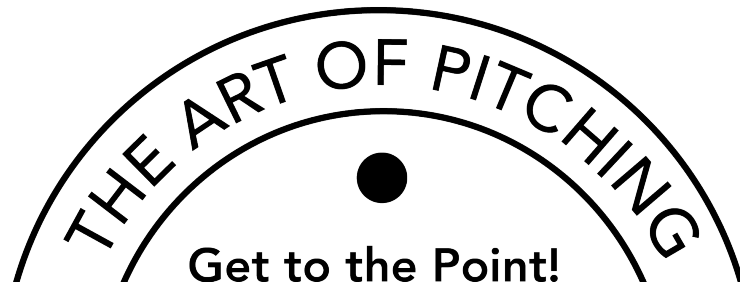
Attend Workshop

Book 1:1 Training

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